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Central Iron Ore Ltd.

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NEWS RELEASE
June 15, 2011

Symbol: CIO-TSXV
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BOARD APPOINTMENT

VANCOUVER, BRITISH COLUMBIA – (Marketwire – June 15, 2011), Central Iron Ore Ltd. (CIO – TSX.V) (the "Company") is pleased to announce that Mr Anthony Howland-Rose has accepted a position on the CIO board. Mr Bruce Burrell has resigned as a non-executive director.

The board of directors wishes to thank Bruce for his contributions to CIO over the last several years.

Mr Anthony (Tony) W Howland-Rose
MSc, DIC, FGS, FIMMM, FAusIMM, MAICD, FAIG, CEng

Tony has 48 years experience in exploration, discovery, development and corporate activity worldwide in the junior exploration sector.

From 1962 to 1965 he served as Exploration Geophysist with the Commonwealth Bureau of Mineral Resources (now Geoscience Australia). From 1966 to 1993 he was with the worldwide geophysical consulting, contracting and instrument manufacturing company, Scintrex Limited based in Toronto, Canada. He served as Vice-President and a Director from 1985.

He has been involved in a dozen mineral discoveries which included Poseidon's Mt Windarra in 1967, the most recent of which was the Avebury Nickel Project for which he was co-recipient of the Association of Mining & Exploration Companies (AMEC) Prospector of the Year Award in 2007. Tony, for the years 1996 to 2008 as a Director and Chairman of Allegiance Mining NL, together with David Deitz, presided over the discovery, drill out, financing and building of the $180 million Avebury Mine and processing facility. Allegiance Mining NL was acquired by a hostile takeover by Zinifex Limited in 2008 for approximately $860 million.

He holds a Bachelor of Science Honours Degree (2.1) in Geology from the Queens University of Belfast, Ireland (1962); Master of Science in Applied Geophysics from London University (1966) and a Diploma of Imperial College (London) in Geophysics (1966).

Tony is presently the Executive Chairman of Gullewa Limited and Chairman of Allegiance Coal Limited.

On behalf of the Board of Directors
CENTRAL IRON ORE LTD.

"Brett Hodgins"

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Brett Hodgins, President/CEO

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This news release contains forward-looking information within the meaning of Canadian securities laws. Such information includes, without limitation, information regarding Board Appointments. Although the Company believes that such information is reasonable, it can give no assurance that such expectations will prove to be correct. Forward-looking information is typically identified by words such as: believe, expect, anticipate, intend, estimate, postulate and similar expressions, or are those, which, by their nature, refer to future events. The Company cautions investors that any forward-looking information provided by the Company is not a guarantee of future results or performance, and that actual results may differ materially from those in forward looking information as a result of various factors, including, but not limited to, the state of the financial markets for the Company's equity securities, the state of the market for iron ore or other minerals that may be produced generally, recent market volatility; variations in the nature, quality and quantity of any mineral deposits that may be located, the Company's ability to obtain any necessary permits, consents or authorizations required for its activities, to raise the necessary capital or to be fully able to implement its business strategies and other risks associated with the exploration and development of mineral properties. The reader is referred to the Company's disclosure documents for a more complete discussion of such risk factors and their potential effects, copies of which may be accessed through the Company's page on SEDAR at www.sedar.com.